



# 97TH MINNESOTA FFA STATE CONVENTION

## APRIL 20-21 | TWIN CITIES

TO: Minnesota FFA Chapter Advisors

FROM: Mrs. Mary Hoffmann, State FFA Executive Director

Ashley Crowson, State FFA Leadership Development Coordinator

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DATE: February 20, 2026

RE: WELCOME TO THE 97th MINNESOTA FFA CONVENTION

Welcome to the 97th Minnesota FFA Convention! The Minnesota FFA officer team has planned a conference designed to inspire and motivate every member. This year's theme, "Believe," will challenge your student leaders to set new visions and goals for themselves and their chapters, and truly believe they can achieve them. We are excited to welcome Lilly Nyland, National FFA Secretary, as our special guest. We are confident that participation in this event will support your chapter and each member in their leadership, personal growth, and career development.

Get ready for an unforgettable Convention experience! There are more opportunities than ever for your students to get involved, step outside their comfort zones, and make the most of the 2026 Minnesota FFA Convention. Encourage your members to take part in the Minnesota FFA Pin Challenge — and see if they can collect all seven exclusive pins!

How to Earn the Pins:

- BELIEVE – Complete the Scavenger Hunt on the Convention App (The only way to earn the official Convention Theme Pin!).
- CFANS LOVES FFA – Stop by the Taste of CFANS at the Student Center on the St. Paul Campus.
- CITIZENSHIP – Make a difference by participating in the State Service Project at the North End Event Center.
- CONDUCT – Get “caught” demonstrating kindness, respect, and positive behavior.
- LEADERSHIP – Attend a Leadership or Career Workshop/Tour on Monday or Tuesday.
- MERIT – Explore Career Connections at the Progress Center on the MN State Fairgrounds.
- VOLUNTEER – Step up and serve by helping with Courtesy Corps opportunities.

Challenge your members to engage, connect, serve, and lead — and collect all seven pins along the way! Whether your students are competing in a Career Development Event, earning their State FFA Degree, being presented their Proficiency or Agriscience Fair Awards, serving as a Convention Delegate, Ambassador, or Nominating Committee member, and/or running for State Office, we hope that your students have an amazing convention experience and we challenge them to take advantage of all of the different opportunities April 20-21, 2026!