



UNTIL APRIL 18:

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Media Guide: 2021 Minnesota FFA Convention April 19-23

General Information: The Minnesota FFA will hold its 92nd Convention April 19-23 with the theme *Worth It*. The convention will begin with an optional virtual pre-convention kick-off video via social media on Sunday, April 18. This year's convention will be a mix of virtual sessions, live recognition, interactive competition finals and workshops, as well as in-person convention-in-the-classroom activities.

The FFA *Career (CDE) and Leadership Development events (LDE)* are an important part of the FFA State Convention and will be held virtually this year. The LDEs, Best Informed Greenhand (BIG) Invitational and the CDEs: Ag Issues, Ag Sales, Food Science and Market Plan will be held April 19-23 with results announced live April 23. The CDEs will be held virtually April 27-29. Results may not be available until the week of May 3, and awards will be distributed after results are finalized.

The 2021 *FFA Stars* will be named during the convention, and the 2021-2022 *State FFA Officers* will also be announced.

Schedule at a Glance:

Sunday, April 18

- Virtual pre-convention kick-off video via social media featuring National FFA Southern Region Vice President Artha Jonassaint

Monday, April 19

- Opening Ceremonies
- Highlights of Minnesota FFA Students, Chapters and Partners
- Greetings from FFA Partners
- Retiring Address: Elaina Knott, State Treasurer (Thief River Falls FFA)
- *Live on YouTube* 10:15 a.m.- State Star in Agriscience
- Daily Preview

- Recognition on-demand: Animal Systems SAE, State FFA Degrees by Region, Models of Innovation, Region Highlights and CDE and LDE Finalist Recognition (Part 1)

Tuesday, April 20

- Opening Ceremonies

- Highlights of Minnesota Students, Chapters and Partners

- Greetings from FFA Partners

- Retiring Address: Laney Swiers, State Sentinel (Mahnomen FFA)

- *Live on YouTube* 9 a.m. State Star in Agribusiness

- Daily Preview Plan

- Recognition on-demand: Agribusiness/Social Systems SAE Recognition; Power, Structural & Technical Systems SAE Recognition; Hall of Fame Inductees; National Chapter Award & Top Ten Chapters; CDE and LDE Recognition (Part 2)

Wednesday, April 21

- Opening Ceremonies

- Highlights of Minnesota FFA Students, Chapters & Partners

- Greetings from FFA Partners

- Retiring Address: Anna Euerle, State Reporter (Litchfield FFA)

- *Live on YouTube* 9:30 a.m. - State Star in Production Placement

- Daily Preview

- Environmental & Natural Resources Systems SAE Recognition, Ag Literacy Recognition, New Chapter Charters, FFA Advisor & Teach Ag Recognition, New Region Presidents, CDE and LDE Finalist Recognition (Part 3)

Thursday, April 22

- Opening Ceremonies

- Highlights of Minnesota FFA Students, Chapters and Partners

- Greetings from FFA Partners

- Retiring Address: Emilee Xayanourom, State Vice-President (Mountain Lake FFA)

- *Live on YouTube* 10:15 a.m. - finals in Creed and Prepared Public and State Star Farmer

- Daily Preview

- Food Products & Processing Systems SAE Recognition, Land of Service Recognition, Honorary Degrees, Alumni & Supporters Invitation, CDE & LDE Finalist Recognition (Part 4)

Friday, April 23

- Opening Ceremonies
- Highlights of Minnesota FFA Students, Chapters & Partners
- Greetings from FFA Partners
- Retiring Address: Ben Olander, State President (Staples-Motley FFA)
- *Live on YouTube* 1:30 p.m. - CDE/LDE results from the week and the announcement of the 2021-2022 State Officer Team
- Daily Preview
- Plant Systems SAE Recognition, Nominating Committee Recognition, State Officer Candidate Introductions, State Officer & Region President Recognition, CDE & LDE Finalist Recognition (Part 5), State Officer Thank You

Where to Watch: Convention content will be available on at [MnFFA.org](https://mnffa.org) each morning, on the Minnesota FFA Convention app (<https://crowd.cc/mnffa2021>) beginning April 16, and on the [Minnesota FFA YouTube Channel](#). Content will be shared on the organization's [Facebook](#), [Twitter](#) and [Instagram](#) pages.

Photo Availability: Photos of Proficiency Award winners, Star Finalists and State Officer teams will be posted on the Minnesota FFA Association [Facebook](#), [Twitter](#) and [Instagram](#) pages.

Additional details: Additional presenters and final schedules will be available through the convention mobile app. Some presentations will be password-protected for use by FFA participants. Access to these interactive experiences will require a password available from an FFA advisor or officer. The Minnesota FFA Convention app, which supplies links to convention events, will be available beginning Friday, April 16 and can be accessed online at <https://crowd.cc/mnffa2021> or by downloading the app <https://crowd.cc/s/3ZLxW>. Additional details and the convention schedule can also be found at mnffa.org.

Contact:

Minnesota FFA Association:

Interviews with students may be arranged through their FFA advisor. For information contact:

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